

## Privacy Policy for 721ce, LLC

**Effective Date: 2.4.25**

At 721ce, we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and protect the personal data of individuals who participate in our continuing education courses, specifically for real estate professionals and Certified Public Accountants (CPAs).

### 1. Information We Collect

When you register for a continuing education course through our website, we may collect the following personal information:

- **Contact Information:** such as your name, email address, phone number, and mailing address.
- **Professional Information:** such as your real estate license number or CPA license number.
- **Payment Information:** if applicable, payment details are processed by third-party payment processors and are not stored on our servers.
- **Course Participation Data:** including course progress, test scores, and certification information.

### 2. How We Use Your Information

We use the information we collect for the following purposes:

- To process your registration and provide access to the continuing education courses.
- To communicate with you about course materials, updates, or changes.
- To verify your eligibility for continuing education credits and generate certificates of completion.
- To improve our courses and services by gathering feedback and data on your learning experience.
- To comply with legal requirements, including any regulatory obligations related to course certification and credit reporting.

### 3. Sharing of Your Information

We will not share your personal information with third parties, except in the following circumstances:

- **Course Certification and Reporting:** In some cases, we may need to share your course completion data with relevant licensing authorities to verify that you have

received continuing education credits. This includes state licensing agencies for real estate professionals and regulatory bodies for CPAs.

- **Third-Party Service Providers:** We may share your information with third-party providers that assist with our services, such as payment processors, email service providers, or data storage services. These parties are required to handle your data in accordance with applicable privacy laws and security standards.

As a continuing education provider, we share your personal information with third parties, such as regulatory agencies, licensing bodies, or course partners, for the purpose of verifying your course completion, reporting continuing education credits, and ensuring compliance with applicable laws and regulations. By registering for and participating in our courses, you acknowledge and consent to the sharing of your information with these third parties as necessary.

- **Solicitation:** We may use the information you provide to contact you about future courses, updates, and other opportunities related to our continuing education offerings. By participating in our courses, you consent to receive communications regarding these opportunities. If you prefer not to receive such communications, you can opt-out at any time by following the unsubscribe instructions in our emails or by contacting us directly.
- **Legal Compliance:** We may disclose your information to comply with legal obligations, enforce our Terms and Conditions, or protect the rights, property, or safety of 721ce, its users, or others.

#### 4. Data Security

We take the security of your personal information seriously and implement reasonable administrative, technical, and physical safeguards to protect it. However, no method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

#### 5. Your Rights

You have the right to:

- **Access:** Request a copy of the personal information we have on file for you.
- **Correction:** Request updates or corrections to your personal information.
- **Deletion:** Request the deletion of your personal information, subject to any legal or regulatory requirements that may require us to retain certain data.
- **Opt-Out:** Opt-out of receiving marketing communications by following the unsubscribe instructions provided in our emails or by contacting us directly.

## **6. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices, services, or legal requirements. Any updates will be posted on this page with an updated effective date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

## **7. Contact Us**

If you have any questions or concerns about this Privacy Policy or how your personal information is handled, please contact us at:

721CE

Email: [Service@721ce.com](mailto:Service@721ce.com)

Address: 2375 E Camelback Rd, Ste 600 Phoenix, AZ 85021

By registering for and participating in our continuing education courses, you consent to the collection and use of your personal information as described in this Privacy Policy.